

COMMUNITY PARTNER OPPORTUNITIES



THE ORIGINAL PHOENIX

GREEK
Festival

OCTOBER 16-18, 2026



HOLY TRINITY GREEK ORTHODOX CATHEDRAL • 1973 E. MARYLAND, PHOENIX
phoenixgreekfestival.org

..... event overview

THE ORIGINAL PHOENIX GREEK Festival

WHEN

FRIDAY, OCTOBER 16, 2026, 3 PM - 10 PM

SATURDAY, OCTOBER 17, 2026, 11 AM - 10 PM

SUNDAY, OCTOBER 18, 2026, 11 AM - 6 PM

WHERE

HOLY TRINITY GREEK ORTHODOX CATHEDRAL
1973 E MARYLAND AVE, PHOENIX, AZ 85016

ABOUT

We are a 501(c)(3) non-profit event founded in 1960, proud to share the rich history, culture, and flavors of Greece with over 15,000 attendees annually.

Align your brand with our highly sought-after audience of active spenders, affluent individuals, and influential families. By sponsoring The Original Phoenix Greek Festival, you'll receive unparalleled exposure to a family friendly and engaged community, while showcasing your company through support of a cherished tradition and celebration.

Proceeds benefit Holy Trinity Greek Orthodox Church and numerous local community charities..

phoenixgreekfestival.org

FOOD, DRINK & SHOPPING

Authentic Greek food including gyro, chicken or pork souvlaki, calamari, saganaki (flaming cheese), loukaniko (sausage with citrus and spices), pastitsio, moussaka (Greek "lasagnas"), spanakopita (spinach pie), dolmades (stuffed grape leaves), roasted lamb and lemon potatoes.

Pastries include baklava, vegan Greek cookies, kourambiethes, melomacarona and koulourakia cookies, tsourekia (bread), loukoumades (fried honey puffs) and baklava sundaes, greek coffee and frappes.

The Agora Market features feta cheese, kalamata olives, phyllo dough, fresh oregano and other food items imported from Greece.

Merchant vendors feature imported items from Greece including jewelry, ceramics and art; as well as t-shirts and more.

Ouzo and Metaxa brandy are served alongside Greek wines and beer.

DANCE & LIVE GREEK MUSIC

Our award-winning folk dance groups are nationally recognized and made up of children from kindergarten to college-age. The seven groups perform multiple times each day. The Little Lambs (under 5 years old), parade in costume.

Opa! Dance lessons offered daily. We encourage everyone to get up and join the dancing as the live Greek band plays.

CULTURE

The Hellenic Museum of Phoenix will be open with vintage photographs of pioneer Greek families as featured in the book, *Greeks in Phoenix*.

Holy Trinity Greek Orthodox Cathedral tours are conducted throughout each day. The architecture conforms to ancient Byzantine standards while exhibiting a Southwest desert influence. The icons and stained glass windows are one-of-a-kind.

JUST FOR KIDS!

A specially purchased wristband will give kids access all day to an area filled with fun rides to keep your child entertained at the festival.



..... sponsorship opportunities

Signature Tent Sponsor | \$20,000

- Sponsor logo banner displayed on the exterior tent of dance floor
- One (1) entrance banner
- Three (3) mentions per day of dance floor tent sponsor via PA
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 50 admission tickets good for all 3 days • \$1000 in Greek Festival vouchers to be spent on food/drinks/ dessert
- VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Dance Stage Sponsor | \$10,000

- Two (2) Sponsor logo banners (3x5) displayed on stage of dance floor tent
- One (1) entrance banner
- Three (3) mentions per day of dance floor tent sponsor via PA
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 50 admission tickets good for all 3 days
- \$500 in Greek Festival vouchers to be spent on food/ drinks/ dessert
- VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Bar Sponsor | \$5,000

- One (1) Sponsor banner (3x5) displayed in on bar tents
 - Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 30 admission tickets good for all 3 days
- \$350 in Greek Festival vouchers to be spent on food/drinks/ dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Venue Branding Sponsor | \$5,000

- Choose from a variety of premium interior and exterior branding locations throughout the event venue, including the soffits, patio entrance, pastry wall, Speros sign, glass windows, Agora tent, side of the gyro tent, and the front of the Community Center. Placement is subject to availability. (1) Sponsor banner (3x5) displayed in on bar tents
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 30 admission tickets good for all 3 days
- \$350 in Greek Festival vouchers to be spent on food/drinks/ dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Food Line Sponsor | \$4,500

- One (1) Sponsor banner (3x5) displayed in food line
- Sponsor logo on signage for food line
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 30 admission tickets good for all 3 days
- \$300 in Greek Festival vouchers to be spent on food/drinks/ dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Ticket Sponsor | \$3,500

- Sponsor logo imprinted on presold tickets
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 30 admission tickets good for all 3 days \$300 in Greek Festival vouchers to be spent on food/drinks/ dessert
- VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

FOR MORE INFORMATION ON SPONSORSHIPS CONTACT

Anna Panagiotakopoulos | 602-469-8676 | anna.panna10@gmail.com or

Taso Annos | 602-758-5228 | tssannos@gmail.com

OR sponsorship@phoenixgreekfestival.org



..... sponsorship opportunities

Kid Zone Sponsor | \$2,500

- One (1) Sponsor banner (3x5) displayed in kid zone area
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days
- \$100 in Greek Festival vouchers to be spent on food/drinks/dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Parking Lot Sponsor | \$2,500

- One (1) sponsor double-sided A-frame signs displayed in parking lot
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days
- \$100 in Greek Festival vouchers to be spent on food/drinks/dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Shuttle Sponsor | \$2,500

- Sponsor logo on shuttle pickup/dropoff signage
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days
- \$100 in Greek Festival vouchers to be spent on food/drinks/dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Church Tour Sponsor | \$2,500

- Sponsor logo included on church entrance signage
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days
- \$100 in Greek Festival vouchers to be spent on food/drinks/dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

Entrance Banner | \$2,000

- One (1) 3x5 banner located near front entrance
- Sponsor recognition included on festival website
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 20 admission tickets good for all 3 days
- \$100 in Greek Festival vouchers to be spent on food/drinks/dessert VIP Parking steps away from the entrance for the entire weekend (Passes will be delivered the week of)

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..... sponsorship commitment form

DONOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

☐ SIGNATURE TENT SPONSOR | \$20,000

☐ DANCE STAGE SPONSOR | \$10,000

☐ BAR SPONSOR | \$5,000

☐ VENUE BRANDING SPONSOR | \$5,000

☐ FOOD LINE SPONSOR | \$4,500

☐ TICKET SPONSOR | \$3,500

☐ KID ZONE SPONSOR | \$2,500

☐ PARKING LOT SPONSOR | \$2,500

☐ SHUTTLE SPONSOR | \$2,500

☐ CHURCH TOUR SPONSOR | \$2,500

☐ ENTRANCE BANNER | \$2,000

☐ Enclosed is my Check in the amount of \$_____ (payable to Holy Trinity Greek Orthodox Cathedral)

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express

Account Number: _____ Expiration Date: _____ CCV: _____

Name as it appears on card: _____

Signature: _____

FOR MORE INFORMATION OR RETURN YOUR COMMITMENT FORM TO THE BELOW CONTACT INFORMATION:

Anna Panagiotakopoulos | 602-469-8676 | anna.panna10@gmail.com

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