

COMMUNITY PARTNER OPPORTUNITIES



THE ORIGINAL PHOENIX

GREEK[®] Festival

63RD ANNUAL

OCTOBER 11-13, 2024



HOLY TRINITY GREEK ORTHODOX CATHEDRAL • 1973 E. MARYLAND, PHOENIX
phoenixgreekfestival.org

event overview

THE ORIGINAL PHOENIX GREEK[®] Festival 63RD ANNUAL

WHEN

FRIDAY, OCTOBER 11, 2024, 3 PM - 10 PM

SATURDAY, OCTOBER 12, 2024, 11AM - 10 PM

SUNDAY, OCTOBER 13, 2024, 11AM - 6 PM

WHERE

HOLY TRINITY GREEK ORTHODOX CATHEDRAL
1973 E MARYLAND AVE, PHOENIX, AZ 85016

ABOUT

We are a 501(c)(3) non-profit event founded in 1960, proud to share the rich history, culture, and flavors of Greece with over 15,000 attendees annually.

Align your brand with our highly sought-after audience of active spenders, affluent individuals, and influential families. By sponsoring The Original Phoenix Greek Festival, you'll receive unparalleled exposure to a family friendly and engaged community, while showcasing your company through support of a cherished tradition and celebration.

Proceeds benefit Holy Trinity Greek Orthodox Church and numerous local community charities..

phoenixgreekfestival.org

FOOD, DRINK & SHOPPING

Authentic Greek food including gyro, chicken or pork souvlaki, calamari, saganaki (flaming cheese), loukaniko (sausage with citrus and spices), pastitsio, moussaka (Greek "lasagnas"), spanakopita (spinach pie), dolmades (stuffed grape leaves), roasted lamb and lemon potatoes.

Pastries include baklava, vegan Greek cookies, kourambiethes, melomacaroni and koulourakia cookies, tsourekia (bread), loukoumades (fried honey puffs) and baklava sundaes, greek coffee and frappes.

The Agora Market features feta cheese, kalamata olives, phyllo dough, fresh oregano and other food items imported from Greece.

Merchant vendors feature imported items from Greece including jewelry, ceramics and art; as well as t-shirts and more.

Ouzo and Metaxa brandy are served alongside Greek wines and beer.

DANCE & LIVE GREEK MUSIC

Our award-winning folk dance groups are nationally recognized and made up of children from kindergarten to college-age. The seven groups perform multiple times each day. The Little Lambs (under 5 years old), parade in costume.

Opa! Dance lessons offered daily. We encourage everyone to get up and join the dancing as the live Greek band plays.

CULTURE

The Hellenic Museum of Phoenix will be open with vintage photographs of pioneer Greek families as featured in the book, *Greeks in Phoenix*.

Holy Trinity Greek Orthodox Cathedral tours are conducted throughout each day. The architecture conforms to ancient Byzantine standards while exhibiting a Southwest desert influence. The icons and stained glass windows are one-of-a-kind.

JUST FOR KIDS!

A specially purchased wristband will give kids access all day to an area filled with fun rides to keep your child entertained at the festival.



..... sponsorship opportunities

Dance Stage Tent Sponsor | \$10,000

- Two (2) Sponsor banners (3x5) displayed on stage of dance floor tent
- Three (3) mentions per day of dance floor tent sponsor via PA
- Sponsor logo on main banner in dance floor tent
- One (1) entrance banner
- One (1) social media announcement of sponsorship (FB + IG)
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 50 admission tickets good for all 3 days
- \$500 in Greek Festival vouchers to be spent on food

Food Line Sponsor | \$5,000

- One (1) Sponsor banner (3x5) displayed in food line
- Sponsor logo on menus and signage for food line
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Outside Food Sponsor | \$5,000

- One (1) Sponsor banner (3x5) displayed in outside food area
- Sponsor logo on menus and signage for outside food area
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Bar Sponsor | \$2,500

- One (1) Sponsor banner (3x5) displayed in one bar area
- Sponsor logo on menu and signage in designated bar area
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Kid Zone Sponsor | \$2,500

- One (1) Sponsor banner (3x5) displayed in kid zone area
- Sponsor logo signage for kid zone area
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Parking Sponsor | \$2,500

- One (1) sponsor double-sided A-frame signs displayed in parking lot
- Sponsor logo on parking lot banner
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Shuttle Sponsor | \$2,500

- One (1) sponsor double-sided A-frame signs displayed near pickup/dropoff
- Sponsor logo on shuttle pickup/dropoff signage
- Sponsor recognition included on festival website and programs
- Inclusion in social media activity and after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Entrance Banner | \$2,000

- One (1) 3x5 banner located near front entrance used by all attendees
- Sponsor recognition included on festival website and programs
- Inclusion in after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

Directional Signage | \$2,000

- Sponsor logo inclusion on one double-sided A-Frame
- Sponsor recognition included on festival website and programs
- Inclusion in after festival thank you post (FB + IG)
- 25 admission tickets good for all 3 days

FOR MORE INFORMATION ON SPONSORSHIPS CONTACT

Yianni Kalogeras | 402-770-0547

kalogerasyianni@yahoo.com OR sponsorship@phoenixgreekfestival.org

..... sponsorship commitment form

DONOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

DANCE ~~SPONSOR~~ **SOLD** TENT SPONSOR : \$10,000

FOOD LINE SPONSOR : \$5,000

OUTSIDE FOOD SPONSOR : \$5,000

BUSINESS PROMOTION TENT : \$3,750

BAR SPONSOR **SOLD** : \$2,500

KID ZONE SPONSOR : \$2,500

PARKING LOT SPONSOR : \$2,500

SHUTTLE SPONSOR : \$2,500

ENTRANCE BANNER : \$2,000

DIRECTIONAL SIGNAGE : \$2,000

Enclosed is my Check in the amount of \$_____ (payable to Holy Trinity Greek Orthodox Cathedral)

Please charge my: Visa MasterCard American Express

Account Number: _____ Expiration Date: _____ CCV: _____

Name as it appears on card: _____

Signature: _____

FOR MORE INFORMATION OR RETURN YOUR COMMITMENT FORM TO THE BELOW CONTACT INFORMATION:

Yianni Kalogeras | 402-770-0547 | kalogerasyianni@yahoo.com

phoenixgreekfestival.org

