

SPONSORSHIP OPPORTUNITIES



THE ORIGINAL PHOENIX

GREEK[®]
Festival
62ND ANNUAL

OCTOBER 6-8, 2023



HOLY TRINITY GREEK ORTHODOX CATHEDRAL • 1973 E. MARYLAND, PHOENIX
phoenixgreekfestival.org

event overview

THE ORIGINAL PHOENIX GREEK[®] Festival 62ND ANNUAL

WHEN

FRIDAY, OCTOBER 6, 2023, 5 PM - 10 PM

SATURDAY, OCTOBER 7, 2023, 11AM - 10 PM

SUNDAY, OCTOBER 8, 2023, 11AM - 6 PM

WHERE

HOLY TRINITY GREEK ORTHODOX CATHEDRAL
1973 E MARYLAND AVE, PHOENIX, AZ 85016

We are pleased to provide you with an opportunity to share in the rich history, culture, and culinary delights of Greece. Enjoy Greek food, music, dancing, jewelry, art, grocery items and activities for children.

- Event founded in 1960
- 3 day Community event
- Over 15,000 ATTENDEES annually

Proceeds benefit Holy Trinity and local community charities which we support including: Boy Scouts of America, U MOM New Day Centers for Homeless Families, Kids 'n' Cancer, amongst others

phoenixgreekfestival.org

FOOD, DRINK & SHOPPING

Authentic Greek food including gyro, chicken or pork souvlaki, calamari, saganaki (flaming cheese), loukaniko (sausage with citrus and spices), pastitsio, moussaka (Greek "lasagnas"), spanakopita (spinach pie), dolmades (stuffed grape leaves), roasted lamb and lemon potatoes.

Pastries include baklava, vegan Greek cookies, kourambiethes, melomacaroni and koulourakia cookies, tsourekia (bread), loukoumades (fried honey puffs) and baklava sundaes, greek coffee and frappes.

The Agora Market features feta cheese, kalamata olives, phyllo dough, fresh oregano and other food items imported from Greece.

Merchant vendors feature imported items from Greece including jewelry, ceramics and art; as well as t-shirts and more.

Ouzo and Metaxa brandy are served alongside Greek wines and beer.

DANCE & LIVE GREEK MUSIC

Our award-winning folk dance groups are nationally recognized and made up of children from kindergarten to college-age. The seven groups perform multiple times each day. The Little Lambs (under 5 years old), parade in costume.

Opa! Dance lessons offered daily. We encourage everyone to get up and join the dancing as the live Greek band plays.

CULTURE

The Hellenic Museum of Phoenix will be open with vintage photographs of pioneer Greek families as featured in the book, *Greeks in Phoenix*.

Holy Trinity Greek Orthodox Cathedral tours are conducted throughout each day. The architecture conforms to ancient Byzantine standards while exhibiting a Southwest desert influence. The icons and stained glass windows are one-of-a-kind.

JUST FOR KIDS!

A specially purchased wristband will give kids access all day to an area filled with fun rides to keep your child entertained at the festival.



..... sponsorship opportunities

..... \$10,000

Title Sponsorship

Logo/Company name on main banner of Event Tent/Dance Floor

Banners near entrance gates

Title sponsor shout out/mention at all performances of our Greek dancers

Logo or name placement and recognition included on website and festival program (deadlines permitting)

50 admission tickets good for all 3 days

\$500 in Greek Festival money to spend on food

..... \$3,500

Business Promotion Tent

10x10 Tent for setup in main traffic area of festival

Logo or name placement and recognition included on website and festival program (deadlines permitting)

25 admission tickets good for all 3 days

..... \$3,500

Parking Lot Sponsor

Signage at entrance and exit of parking lot

Logo or name placement and recognition included on website and festival program (deadlines permitting)

25 admission tickets good for all 3 days

..... \$2,000

Bar Sponsors

(4 (four) available)

Named Tented Area in bar location

Logo or name placement and recognition included on website and festival program (deadlines permitting)

25 admission tickets good for all 3 days

..... \$2,000

Shuttle Bus Sponsor

Signage at drop off/pick up area

Logo or name placement and recognition included on website and festival program (deadlines permitting)

25 admission tickets good for all 3 days

..... \$2,000

Entrance Banners

(15 (fifteen) available)

Entrance Gate Signage

3x5 banner at front entrance where 15,000 guests walk in

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... FOR MORE INFORMATION ON SPONSORSHIPS CONTACT

Tasso Annos | 602-758-5228 | tssannos@gmail.com



..... donations

Not interested in sponsoring, but still want to make a difference?

DONATE TODAY!

Friends of the Festival is a donation vehicle to offset the costs associated with the execution of our annual Original Phoenix Greek Festival.

PLATINUM	\$1,000 or more
GOLD	\$500 or more
SILVER	\$250 or more
BRONZE	\$100 or more

All Friends of the Festival receive recognition in our weekly bulletin and Festival Program. In addition, the Platinum and Gold sponsors also receive special recognition in a banner on display at the festival.

To participate, please follow these three steps

1. Make your check payable to Holy Trinity Cathedral with a notation in the memo section for the donation to FOF and complete the required form .
2. Mail check to Holy Trinity Cathedral, Attn: FOF
1973 E. Maryland Ave, Phoenix, Arizona 85016.
3. Indicate how you would like your name/company listed:

Donations must be made by **September 18, 2023** for recognition in the program and/or banner.



..... sponsorship commitment form

DONOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR : \$10,000

BUSINESS PROMOTION TENT : \$3,500

PARKING LOT : \$3,500

BARS ~~\$2,000~~ **SOLD**

SHUTTLE BUS : \$2,000

ENTRANCE BANNER : \$2,000

FRIENDS OF THE FESTIVAL

PLATINUM : \$1,000+

GOLD : \$500+

SILVER : \$250+

BRONZE : \$100+

Enclosed is my Check in the amount of \$_____ (payable to Holy Trinity Greek Orthodox Cathedral)

Please charge my: Visa MasterCard American Express

Account Number: _____ Expiration Date: _____ CCV: _____

Name as it appears on card: _____

Signature: _____

Thank you for your sponsorship commitment. Please return your commitment form to:

Original Greek Festival | Holy Trinity Greek Orthodox Cathedral | 1973 E Maryland Ave, Phoenix, AZ 85016

FOR MORE INFORMATION CONTACT

Tasso Annos | 602-758-5228 | tssannos@gmail.com

phoenixgreekfestival.org

