

THE ORIGINAL PHOENIX

GREEK[®] Festival

62ND ANNUAL

August 23, 2023

Dear Beloved Holy Trinity Parishioner,

It is with much enthusiasm and anticipation that we embark on our 62nd annual Phoenix Greek Festival, **October 6th, 7th and 8th**.

Plans are underway and we are in the process of making some exciting changes and improvements. As one of Phoenix's most favorite and longest running cultural festivals in the state, we are working to make it more enjoyable for our patrons.

First, we are pleased to announce that we have a new corporate sponsor that will supply all of our domestic beverages. **Crescent Crown Distributing** is excited to be our new partner, donating a variety of beer, spirits and bottled water. We look forward to a long relationship with our new partners at Crescent Crown.

Another new addition to the festival is selling admission tickets in advance online through EventBrite. Not only does **EventBrite** allow us to presell tickets but they also promote our festival to a wider audience. In keeping with the theme of modernizing, more of our booths will be accepting credit cards including the admission booth and the bars.

Our committee is re-energized and committed to breaking Festival records in hopes of topping our gross revenue over last year. And just as important as the revenue generated, the fellowship and "parea" it creates among our Cathedral family is equally important.

The **Friends of the Festival** program is a time honored tradition that allows our church parishioners and Festival friends the opportunity to financially support our Festival and further make an impact in our ministries and the community.

We are pleased to recognize our **Friends of the Festival** donors in our monthly newsletter, weekly bulletin and a prominently placed banner at the Festival.

We hope you will join us in this endeavor. We can accomplish amazing things when we work together to support our beloved Cathedral and Festival. Please see the accompanying form for the details.

Thank you in advance for your support of the 62nd Anniversary of The Phoenix Greek Festival. OPA!

Sincerely,

Your Phoenix Greek Festival Planning Committee



FRIENDS OF THE FESTIVAL

Thank you for taking that next step to become a Friend of the Festival at one of the following levels:

- Platinum - \$1,000 or more
- Silver - \$250 or more
- Gold - \$500 or more
- Bronze - \$100 or more

All Friends of the Festival receive recognition in our weekly bulletin and Festival Program. In addition, the Platinum and Gold sponsors also receive special recognition on a banner displayed at the festival.*

Payment Options

- Check Enclosed. Please make check payable to Holy Trinity Cathedral with a notation in the memo section for the donation to FOF.

Mail the check to: Holy Trinity Cathedral
Attn: FOF
1973 E. Maryland, Phoenix, Arizona 85016.

Indicate below how you would like your name listed:

-
- Online



Step 1: Scan this QR code and pay direct through ShelbyNext.

Step 2: Click on *"One Time Donation"*

Step 2: Click on *"Fund"* and select *"Friends of the Festival"* in the drop down screen. Enter your amount and information.

With your generous donation, the festival can continue to promote Hellenism and support important ministries and charities of this Greek Orthodox parish. God Bless you and thank you for your donation. We hope to see you at the festival on **October 6th, 7th and 8th.**

For more information, contact

Sandy Meris at **602.525.0345** OR Church Front Office at **602.264.7863**

*Donations must be made by **September 22, 2023** for recognition in the program and/or banner.

