

# SPONSORSHIP OPPORTUNITIES



THE ORIGINAL PHOENIX  
**GREEK**<sup>®</sup>  
*Festival*  
61<sup>ST</sup> ANNUAL

OCTOBER 7-9, 2022



HOLY TRINITY GREEK ORTHODOX CATHEDRAL • 1973 E. MARYLAND, PHOENIX  
[phoenixgreekfestival.org](http://phoenixgreekfestival.org)

## event overview

# THE ORIGINAL PHOENIX GREEK<sup>®</sup> Festival 61<sup>ST</sup> ANNUAL

### WHEN

FRIDAY, OCTOBER 7, 2022, 5 PM - 10 PM

SATURDAY, OCTOBER 8, 2022, 11AM - 10 PM

SUNDAY, OCTOBER 9, 2022, 11AM - 6 PM

### WHERE

HOLY TRINITY GREEK ORTHODOX CATHEDRAL  
1973 E MARYLAND AVE, PHOENIX, AZ 85016

We are pleased to provide you with an opportunity to share in the rich history, culture, and culinary delights of Greece. Enjoy Greek food, music, dancing, jewelry, art, grocery items and activities for children.

- Event founded in 1960
- 3 day Community event
- Over 15,000 ATTENDEES annually

Proceeds benefit Holy Trinity and local community charities which we support including: Boy Scouts of America, UMOM New Day Centers for Homeless Families, Kids 'n' Cancer, amongst others

[phoenixgreekfestival.org](http://phoenixgreekfestival.org)

### FOOD, DRINK & SHOPPING

Authentic Greek food including gyro, chicken or pork souvlaki, calamari, saganaki (flaming cheese), loukaniko (sausage with citrus and spices), pastitsio, moussaka (Greek "lasagnas"), spanakopita (spinach pie), dolmades (stuffed grape leaves), roasted lamb and lemon potatoes.

Pastries include baklava, vegan Greek cookies, kourambietes, melomacaroni and koulourakia cookies, tsourekia (bread), loukoumades (fried honey puffs) and baklava sundaes, greek coffee and frappes.

The Agora Market features feta cheese, kalamata olives, phyllo dough, fresh oregano and other food items imported from Greece.

Merchant vendors feature imported items from Greece including jewelry, ceramics and art; as well as t-shirts and more.

Ouzo and Metaxa brandy are served alongside Greek wines and beer.

### DANCE & LIVE GREEK MUSIC

Our award-winning folk dance groups are nationally recognized and made up of children from kindergarten to college-age. The seven groups perform multiple times each day. The Little Lambs (under 5 years old), parade in costume.

**Opa!** Dance lessons offered daily. We encourage everyone to get up and join the dancing as the live Greek band plays.

### CULTURE

The Hellenic Museum of Phoenix will be open with vintage photographs of pioneer Greek families as featured in the book, *Greeks in Phoenix*.

Holy Trinity Greek Orthodox Cathedral tours are conducted throughout each day. The architecture conforms to ancient Byzantine standards while exhibiting a Southwest desert influence. The icons and stained glass windows are one-of-a-kind.

### JUST FOR KIDS!

A specially purchased wristband will give kids access all day to an area filled with fun rides to keep your child entertained at the festival.



# ..... sponsorship opportunities .....

..... \$10,000 .....

## **Title Sponsorship**

Logo/Company name on main banner of Event Tent/Dance Floor

Banners at "back of entrance gate near tables"

Sponsor recognition in festival brochure

Title sponsor shout out/mention at all performances

of our Greek dancers

100 admission tickets

VIP EXPERIENCE for 12 at Reserved Table on/next to Dance Floor with all inclusive, ouzo flights, metaxa, wine, beer, greek food/appetizers/dinner/desserts

..... \$7,500 .....

## **Napkin Sponsorship**

Logo Napkin sponsorship for entire festival, all food lines, bars, booths, etc.

Sponsor recognition in festival brochure

50 admission tickets good for all 3 days

..... \$3,500 .....

## **Business Promotion Tent**

10x10 Tent for setup in main traffic area of festival

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... \$3,000 .....

## **Parking Lot Sponsor**

Signage at entrance and exit of parking lot

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... \$2,000 .....

## **OUZO BAR / Taverna**

Named Tented area in prime bar location

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... \$2,000 .....

## **Shuttle Bus Sponsor**

Signage at drop off/pick up area

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... \$2,000 .....

## **Bank & ATM Sponsorship**

Logo/Company Name on ATMs and Bank of Athens

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... \$1,500 .....

## **Entrance Banners**

*(fifteen available)*

Entrance Gate Signage

3x5 banner at front entrance where 15,000 guests walk in

Sponsor recognition in festival brochure

25 admission tickets good for all 3 days

..... FOR MORE INFORMATION ON SPONSORSHIPS CONTACT .....

Tasso Annos | 602-758-5228 | [tssannos@gmail.com](mailto:tssannos@gmail.com)



## ..... donations .....

Not interested in sponsoring, but still want to make a difference?

**DONATE TODAY!**

**Friends of the Festival** is a donation vehicle to offset the costs associated with the execution of our annual Original Phoenix Greek Festival.

PLATINUM	\$1,000 or more
GOLD	\$500 or more
SILVER	\$250 or more
BRONZE	\$100 or more

All Friends of the Festival receive recognition in our weekly bulletin and Festival Program. In addition, the Platinum and Gold sponsors also receive special recognition in a banner on display at the festival.

To participate, please follow these three steps

1. Make your check payable to Holy Trinity Cathedral with a notation in the memo section for the donation to FOF and complete the required form .
2. Mail check to Holy Trinity Cathedral, Attn: FOF  
1973 E. Maryland Ave, Phoenix, Arizona 85016.
3. Indicate how you would like your name/company listed:

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Donations must be made by **September 23, 2022** for recognition in the program and/or banner.



# ..... sponsorship commitment form .....

## DONOR INFORMATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR : \$10,000

NAPKIN/PAPER SPONSOR : \$7,500

BUSINESS PROMOTION TENT : \$3,500

PARKING LOT : \$3,000

OUZO BAR/TAVERN : \$2,000

SHUTTLE BUS : \$2,000

BANK/ATM : \$2,000

ENTRANCE BANNER : \$1,500

## FRIENDS OF THE FESTIVAL

PLATINUM : \$1,000+

GOLD : \$500+

SILVER : \$250+

BRONZE : \$100+

Enclosed is my Check in the amount of \$\_\_\_\_\_ (payable to Holy Trinity Greek Orthodox Cathedral)

Please charge my:  Visa  MasterCard  American Express

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you for your sponsorship commitment. Please return your commitment form to:

Original Greek Festival | Holy Trinity Greek Orthodox Cathedral | 1973 E Maryland Ave, Phoenix, AZ 85016

FOR MORE INFORMATION CONTACT

Tasso Annos | 602-758-5228 | [tssannos@gmail.com](mailto:tssannos@gmail.com)

[phoenixgreekfestival.org](http://phoenixgreekfestival.org)

